Monthly Compliance Meeting

October 3 & 4, 2011

Today's Agenda

- HAC Announcements
- Jo's Announcements
- Activity!!
- National Letter of Intent
  - Process
  - Publicity
  - Recruiting
- Transfers
- Recruiting/Scouting Services
- Ticket Reminders

HAC Announcements

Week 7

Faculty Feedback

Priority Registration – Oct. 27

Need Spring Practice Times by Thursday

Jo's Announcements

- Reminder to submit TMDs electronically BEFORE your contest (home or away).
- Comply and Verify- make sure you submit any new/additional PSAs that you are calling.

Personalization Activity

- An institution may not arrange miscellaneous, personalized recruiting aids (e.g., personalized jerseys, personalized audio/video scoreboard presentations) and may not permit a prospective student-athlete to engage in any game-day simulations (e.g., running onto the field with the team during pregame introductions) during a visit.
- Personalized recruiting aids include any decorative items and special additions to any location the prospective student-athlete will visit (e.g., hotel room, locker room, coach's office, conference room, arena) regardless of whether the items include the prospective student-athlete's name or picture.

National Letter of Intent

NLI Process

- Coaches must submit a 'Request for Financial Aid Contract/NLI Form' to the Compliance office. Use the updated form!
- Please submit your requests five days prior to the day of initial signing.
- We send a copy of each request form to the Office of Financial Aid.
- Create NLI and print instruction sheet.
- Obtain AD's Signature on NLIs. Pick up finished contracts at OFA.
- Assemble NLI Packet & notify Coach/Dir. of Ops they are available for pick-up. We will <u>not</u> provide the Fed Ex envelope –you will have to do this yourself.
- Team effort!

NLI Process

- Ensure PSA sends NLI back to Compliance
- Email to Sports Information regarding validity, approval of any announcement.
- You may not make any additions/changes to the NLI document.
- If on-campus and want to sign, please conduct this at Gate 1 for your protection.

NLI Reminders

- The signing period is Wednesday, November 9 at 7 am – Wednesday, November 16 at midnight for all sports other than football, soccer and track/cross country.

- The dead period surrounding the signing dates runs Monday, November 7 12:01 am – Thursday, November 10, midnight.

NLI Reminders

- NLI can be express mailed to a prospect, but no other recruiting materials can be in the envelope.
- NLI cannot be hand delivered off-campus.
- Coaches cannot be present when a prospect signs a NLI off-campus.
- PSA can receive NLI while they are on-campus for a visit, but cannot sign until the signing date.

NLI Reminders

- Dead Period Restrictions:
  - No in-person on or off-campus contact can occur. This also includes student-athletes having contact.
  - Unlimited phone calls: Initial day of signing and during the two days immediately following the initial signing date.
  - General correspondence is permissible.
  - No complimentary admissions.
  - Official visit reminder: No contact with PSAs during a dead period.
- Recruiting ban goes into effect once a PSA signs a NLI.

NLI Reminders

- Null and void NLI:
  - PSA is denied admission. Must notify PSA in writing.
  - PSA is a nonqualifier.
  - PSA fails to complete initial eligibility requirements.
  - PSA does not attend any institution for one academic year.
  - PSA is on active duty with U.S. armed forces or on a church mission for at least 12 months.
  - Sport is discontinued.
  - Signing institution violates recruiting rules.

Publicity and Recruiting

Publicity and Recruiting

- Prior to Signing an NLI
  - May comment publicly only to the extent of confirming recruitment of PSA.
    - "Yes, we are recruiting Jo Marchi. No, we are not recruiting Jill Gainey." That is it!!!
  - May NOT comment about the PSA's ability or the contribution the PSA might make to the team.
  - May NOT comment about the likelihood of the PSA signing an NLI.
  - Not permissible to evaluate or rate PSA for news media, scouting services or recruiting services prior to the PSA's signed accepted of admission and/or tender of financial assistance.

Publicity and Recruiting

- Social Media
  - Please be careful with your tweets and facebook posts.
  - May not mention a prospect, @reply to a prospect, write on their wall, etc.
  - May be very generic when it comes to mentioning where you are recruiting.
    - Recruiting the LA area today –permissible
    - Recruiting at North HS today –impermissible
    - Out recruiting today –permissible
    - Out recruiting guards in Chicago today –impermissible

Publicity and Recruiting

- Subsequent to signing an NLI and/or financial aid agreement
  - May release information only after CU has received signed (and valid) NLI and financial aid agreement.
  - No limits on the number of times CU may release information.
  - May not purchase or receive commercial advertising to be used to identify a prospect by name or picture (e.g., print, media, billboard).
  - May use a PSA's photograph in printed institutional items.

Publicity and Recruiting

- Press Conferences
  - May conduct one formal press conference on campus to announce signees. PSAs may not be in attendance.
  - Coaches may attend functions designed to celebrate signees, including discussions with the media. PSAs may not be in attendance.
  - May show video clips of signees during press conference.

Publicity and Recruiting

- Restrictions
  - PSA may arrange own press conference. CU coach may not be involved.
  - CU is responsible for signings on campus. Media may not be present and may not have contact with the PSA. These signing should take place in Gate 1.
    - Please be aware of the dead periods!

Recruiting Rules Subsequent to Signing an NLI

Recruiting Rules

- Telephone Calls
  - Unlimited day after PSA signs an NLI.
  - Noncoaching staff members may make calls (including academic coordinators).
- Contacts
  - Unlimited day after PSA signs an NLI.
  - Dead period restrictions continue to apply.
  - No on- or off-campus contact (including correspondence and telephone calls) by boosters.
  - Restrictions regarding contact at PSA's competition site continue to apply.

Recruiting Rules

- Evaluations
  - Unlimited the day after PSA signs an NLI.
    - Team sports—your evaluation will count for other PSAs in that sport.
- Electronic Correspondence
  - No limit (e.g., text) day after PSA signs an NLI.
- Pre-enrollment Information
  - Permissible to send day after PSA signs an NLI.

Recruiting Rules

- Medical Exams
  - Permissible to administer at any time when PSA is on campus.
- Weight Lifting/Conditioning
  - During academic year
    - May participate in voluntary weight lifting/conditioning activities.
    - Activities may not be prearranged.
    - Strength and conditioning staff may not conduct workout.
    - PSA may not receive workout apparel.

TRANSFERS

Transfer Rules

- Must have permission to contact any SA at another 4-year institution.
  - Please request this from Jo Marchi.
  - If you receive the paperwork, be sure to get a copy to Jo ASAP.
- Permission to contact 2-year transfers is not required. Please be aware of their qualifier/NQ status.
  - If a nonqualifier in their first year, you may have telephone contact, but no in-person contact may occur.

Transfer Rules

- Every transfer case is different and many topics must be reviewed for each case.
  - Admissibility to CU.
  - # of transfer credits.
- Further, intraconference transfer rules will apply to any former Pac-12 SA.

- We will be reviewing specific transfer requirements next month!

Recruiting and Scouting Services—New Process

Recruiting and Scouting Services

- All recruiting and scouting services must be approved prior to purchase by any sport program.
- The approval no longer goes through the business office due to the new Marketplace System.
- Please complete the form and submit to Zak Brown.
- Compliance will notify you if the service has been approved/denied.

Recruiting and Scouting Services

- The new form and policy are available on the Compliance Corner website.
- The form must be filled out completely by a CU staff member.
- Some documentation is required to be attached to the form. Review will not happen without the proper documentation for football and basketball.
  - Samples of information distributed.
  - Subscription rates.

Ticket Reminders

- All prospects (official and unofficial) MUST have an ID to enter the game.
- Parents must be with the prospect in order to receive tickets.
- Student hosts must have their BuffOne card in order to enter with the PSA.

Questions??